

SOCIAL MEDIA COORDINATOR // CROSSROADS CHURCH

Crossroads Church is looking for a highly organized Social Media Coordinator to join our staff. The Social Media Coordinator will engage the Crossroads community in a creative way through all social media platforms. This person will measure success of engagement, project social trends, and integrate Crossroads Church's mission of bringing people to Jesus. A person who is skilled in ideation and execution will thrive in this role.

ROLES & RESPONSIBILITIES

- Communicate with teaching pastors, campus pastors, kids' director, and youth leaders on social media schedule and promotional plans
- Ideate and create media pieces and graphics for social media
- Research trending techniques for social media
- Attend creative meetings and video shoots for content creation
- Communicate with teaching pastors, campus pastors, kids' director, and youth leaders on social media schedule and promotional plans
- Run social media meeting with social media ambassadors
- Identify and resolve any issues with promotional content in a timely and professional manner
- Ensure promotional and marketing materials meet Crossroads Church brand identity
- Create engagement with volunteers on social media
- Participate in actives and projects required by supervisor
- Support video projects for social media
- Support other Crossroads Church ministries per approval from Senior Director of Communications & Creative Arts team

QUALIFICATIONS & EXPECTATIONS

- Education: 4-year bachelor's degree in related field or extensive experience in communication is preferred.
- Qualifications
 - Highly Organized
 - Strong written and verbal communication skills
 - Good people skills and work in team environment
 - Anticipate problems and provide solutions
 - Gifted in time management
 - Operates well under high stress environments
 - Works with high integrity
- Environment
 - Work is accomplished primarily indoors in an administrative environment

- Working extra hours should be expected at times throughout the year
- Occasional travel is expected for events
- Crossroads Staff Culture // Manifests the following culture traits:
 - Expect God to Move – We believe God is still in the business of performing miracles.
 - Move as ONE – We believe that as a multisite church, we move faster, further, more effectively together.
 - Take it personally – We believe our “jobs” are a holy calling.
 - Be actively FOR each other – We believe we are family.
 - Invest in the next – We believe in the potential of the next Generation.
 - Leave the 99 – We believe people far from God matter to God and therefore should matter to us.

Classification: Non-Exempt; Hourly

Status: Part-time

Directly Reports To: Communications Lead